Roll No. .....

Total Pages : 3

43143

BT-3/D-24

BUSINESS INTELLIGENCE AND ENTREPRENEURSHIP

Paper–HM-902A

Time : Three Hours] [Maximum Marks : 75

Note : Attempt *five* questions in all out of eight questions, selecting *one* question from each unit. Each question carries 15 marks.

UNIT–I

1. Define Entrepreneur. Differentiate between Entrepreneur and Manager. Also, briefly explain the theories of Entrepreneurial motivation.

2. Answer the following questions in short :
   (a) What are the various qualities of an effective entrepreneur.
   (b) What are factors affecting entrepreneurship?
   (c) What are the linkages between the Entrepreneurship development and Economic development?
   (d) Explain how far entrepreneurial training is useful in affecting Entrepreneurship.

PREVIOUS PATHSHALA

UNIT-II

3. What factors are involved in the process of sensing an entrepreneurial opportunity? What is required to convert an idea into opportunity? Also, examine the sources from where business ideas emerge.

4. Discuss the purpose of marketing, financial and technical feasibility studies. What are the issues evaluated in these studies?

UNIT-III

5. How do small scale industries contribute to the socio-economic development of India? Discuss the problems faced by small scale industries.

6. Explain the following :
   (a) Formalities for getting NOC from Pollution Board.
   (b) Any *two* state level institutions that provide assistance to SSI.
   (c) Selection of Machinery for a small industry and process of registration.
   (d) Methods and tools used in project planning, scheduling and appraisal.

UNIT-IV

7. Discuss the support provided by National Small Industries Corporation Ltd (NSIC) and Small Industries Development Organization (SIDO) to small scale industries in the country.

PREVIOUS PATHSHALA

8. Describe briefly, the Finance Facilities Offered by SIDBI to small industries. Also, explain the role of SIDBI in promotion, marketing management and Export marketing of medium and small enterprises in India.

Previous Pathshala